

# Top 4 Ways Wireless Security Can Protect Your Business

All businesses are at risk of theft, unauthorized entry, damage to assets, and the safety of their resources. Security is an important investment. New wireless video, audio, sensor and other monitoring technologies are making security and surveillance more affordable, flexible and effective. Here are the top four ways a wireless security solution can benefit your business:

1

## Better loss protection

Businesses lose an average of **\$1.13 million** per year due to theft<sup>1</sup>. A wireless security solution can provide robust, resilient loss protection.

- **Place infrared cameras and sensors anywhere**  
*Go beyond wires and spatial limitations of traditional security*
- **360° security**  
*New technology like facial recognition makes keeping track of employees and other personnel easy*



**68%** of business theft impacts small to mid-size companies.<sup>2</sup>

2

## Thorough asset and employee tracking

Wireless security systems help make keeping a close eye on assets and employees easy and hassle-free.

### Wireless sensors track important events like:

- A lid, window or door being opened
- Vibration, acceleration, or unusual sounds
- A specific area being accessed
- Presence of water or gas
- High and low temperatures



Cost of regulatory compliance: **\$1.9 trillion/year<sup>3</sup>**

Wireless sensors can help by automatically storing data for detailed reporting to regulators.

3

## Continuity of service

A decentralized wireless system is less vulnerable to tampering and outages than a traditional wired system.

The majority of wireless sensors have their own power sources, so they can:

- Operate during a power outage
- Use cellular signals to transmit data during a landline or Wi-Fi outage

**Cloud data storage** means business owners don't need to worry about storage, backup, encryption or data loss.



4

## Increased flexibility

Business growth often requires changes to facilities and processes. Wireless security can be reconfigured and scaled no matter how your business evolves.

- **Moving offices?**  
*Remove and re-install devices without opening walls*
- **System expansion?**  
*Simply add new components—no technician or contractor required*
- **Found a vulnerability?**  
*Eliminate blind spots by moving sensors and cameras easily, or adding new sensors for environmental triggers*

True 24/7/360° monitoring



A decentralized wireless system can be accessed from your preferred device, any time, anywhere.

U.S. Cellular® can help you select the right security solution for your business. Our solutions are backed on a network that works In the Middle of Anywhere. To learn more, call **1-866-616-5587** or go to **uscellular.com/business**.

Sources:

1, 2) Hiscox, 2017 Embezzlement Study. [https://www.hiscox.com/documents/2017 Hiscox-Embezzlement-Study.pdf](https://www.hiscox.com/documents/2017%20Hiscox-Embezzlement-Study.pdf)

3) CEI, 2016. <https://cei.org/10KC2016>