

# The Modern Surveillance Solution: Affordable Peace of Mind for Your Business



The height of surveillance technology was once one or more cameras recording direct to videotape, all under the watchful eye of a security guard. New connected technologies have made security and surveillance more accessible and user-friendly, not to mention more affordable. Now, businesses of all sizes can enjoy the certainty of a 360° security solution at a manageable cost.

## A More Modern Definition of Surveillance

New surveillance technologies allow business owners to do more than point a video camera at a location and hit *Record*. A wide range of equipment helps businesses keep watch on every aspect of their facilities. These technologies can be installed wirelessly and work together to provide thorough security.

- Video and Audio Capture
- Motion Detection
- Infrared
- Asset Tracking
- Temperature, Humidity, Gas, Power, Light and Water Sensors
- Button, Window and Door Sensors
- Vibration Sensors
- Failover and Battery Back up
- Facial and Audio Recognition
- Remote Control of High-Res, High-Speed Camera “Eye” with Extreme Zoom Capability

A full-featured surveillance system was once cost-prohibitive, requiring hard-wired cameras and sensors—and their associated installation costs—along with significant planning to maximize coverage. New wireless systems go beyond the realm of video feeds while allowing business owners to add the features that are most relevant and important to them. More than simple video surveillance, these systems enable visibility into an organization’s facilities as a whole.

## Benefits of a Connected Approach

### Increased Security

Business owners no longer need to make difficult choices regarding what and where to monitor. Wireless cameras and monitors can be self-installed and placed virtually anywhere, making it possible to monitor areas that were once too out of the way or difficult to wire. Wireless sensors can be similarly placed and integrated, making 360° security an affordable reality.

- Sensors can indicate when critical equipment is turned on or in use
- Window, door, lid and vibration sensors track activity around entrances and openings

### Holistic Site Visibility

Security isn’t just about theft. Remote surveillance can provide a window of visibility into a wide range of issues that can impact site security and safety.

- Gas or water sensors near tanks, pipes and transport tubes ensure leaks don’t endanger workers, equipment, or cause damage to the structure.

## Plug-and-play installation

No complicated electrical conduits or wiring to a central security station. Add new cameras and other devices without hiring a contractor.

- Temperature sensors can alert managers to unsafe temperatures or spikes and dips in temperature that may indicate a problem with machinery or climate control.
- Motion sensors can make it clear when workers (or unauthorized people) enter an area, especially important for dangerous working environments where knowing if people are present can be the difference between safety and disaster.

### Insight and Reporting

All of these connected devices record and store data that provide full visibility into an organization's facilities. With some solutions, operators can access live video capture and sensor readings via an online dashboard accessible from their preferred device: laptop, desktop, Smartphone or Tablet. All this data powers intelligent remote control, along with reporting that gives business owners real-time intelligence to make improvements to security, safety and operations. And, while no technology can guarantee regulatory and administrative compliance, the increased safety and ease of reporting can bolster compliance efforts while lowering their associated costs.

### Added flexibility

Work areas shift depending on projects and needs. A wireless solution can scale and move as needed to adapt to changing conditions.

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Businesses of any size can benefit from this new generation of connected security devices. An efficient surveillance and security system reduces cost and improves overall facility safety, giving business owners a newfound peace of mind.

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