4 time-saving reasons business leaders invest in fleet management solutions

Time. There's never enough of it, and sometimes it can feel like you're triaging emergencies instead of evaluating the big picture to understand where investing your time might be most profitable. If you're like 58% of managers today, you're working more than 40 hours a week.[1] And you're spending 15 hours, or almost 2 days a week, on administrative tasks.[2]

So why are business leaders willing to use some of their precious time to implement fleet management solutions? Simply put, they're finding that the short time it takes to implement these solutions is paying back dividends, in the form of hours added back to their days and savings added back to their bottom lines. In fact, 98% of fleet management users say it's been beneficial to them.[3] Here are a few of the ways fleet management solutions can save you time and money …

1. Eliminate time-consuming manual data entry

Managing your fleet every day involves a set of administrative tasks that are sometimes intertwined and almost always complex. Part of that complexity comes from the need to either manually enter data or collate data from different sources. Fleet management software solutions can eliminate both of those difficulties by automatically gathering data, and then analyzing it in multiple ways, to reveal new

insights that can help you instantly see ways to add back to your bottom line. For example:

- **Mileage tracking:** Fleet management solutions replace paper mileage logs with precise GPS-powered tracking. This feature streamlines the mileage reimbursement process and allows you to receive mileage-based maintenance alerts.

- **Hours of service (HOS) tracking:** Whether you're tracking miles for Department of Transportation (DOT) compliance or for internal payroll purposes, paperless electronic logbooks can save you an average of $705 per vehicle in paperwork savings alone![4]

- **Maintenance tracking:** Using fleet management solutions to optimize maintenance and repair practices by setting alerts and tracking mileage can lead to a 10–20% reduction in maintenance expenses.[5]

ADDED BENEFIT: Using a fleet management solution can lead to a 45% reduction in HOS fines.[6]

2. Reduce scheduling time

Scheduling and dispatching can be a time-consuming process when you're relying on whiteboards, spreadsheets and online mapping programs to get the job done. Fleet management automates and streamlines the process significantly. In fact, 50% of users list improved dispatch efficiency as a top benefit.[7] Tools like route optimization (which maps and delivers efficient route maps, and reorders

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stops along a route for maximum efficiency) can also lead to a significant reduction in fuel costs. GPS-based tracking technology also automatically locates the nearest vehicle to every call, and route trails help you make sure drivers follow the optimized routes you deliver.

ADDED BENEFIT: 44% of fleet management users see improved customer service, as more precise dispatching leads to fewer late and missed calls.[8]

3. Reduce the time it takes to create reports

In order to get the kind of big-picture insights that could really help you save time and money, you've got to be able to manage all the data that your fleet generates. Fleet management solutions dramatically reduce the time and effort it takes to organize and analyze such data.

Dashboard views give you instant access to valuable data analysis in graph and table formats that make it easy to see at a glance where improvements might be made. Additionally, you can set over 30 reports to be automatically generated and delivered. Get monthly, weekly or daily insight that helps you keep tabs on things like mileage, idle time, hard braking, scheduled maintenance and more.

ADDED BENEFIT: Reports can help you visualize how much fleet-wide factors like idle time may be costing you, and can lead to a 20–30% reduction in idle time.[9]

4. Instantly improve your focus on safety and maintenance issues

In addition to dashboards and reports, setting automatic alerts for the things that need immediate attention—such as sudden acceleration and vehicle warning lights—can help you effortlessly increase driver safety and prevent unnecessary maintenance. HOS alerts can help keep you in compliance with DOT mandates and help keep drivers safe and alert.

ADDED BENEFIT: Driver scorecard reporting empowers employees to improve behaviors like hard braking, rapid acceleration and sudden turning without management intervention … saving you even more time.

Reduce implementation, training and troubleshooting time by finding the right provider

Not all fleet management solutions are the same, and the provider you choose does matter. When evaluating your options, make sure you choose a provider with a customer-centric approach, offering solutions that revolve around your needs. Ask for a personalized demo, and look for a provider that offers hands-on support throughout the entire process—from planning and training through everyday use. Taking these steps will reduce the time it takes to see a meaningful ROI in the form of both time and money.

To see how U.S. Cellular® can help, call 1-866-616-5587 or visit uscellular.com/business/fleetmanagement

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