



WINTER FLEET MANAGEMENT

To Help You Navigate the Storm

Active winter weather makes emergency snow removal services more complicated and dangerous. The task of keeping drivers safe and roads clear while staying within budget is a constant challenge.

Winter fleet management solutions help managers overcome these challenges. Real-time visibility into speed, blade position and salt usage give managers insight into removal progress. In addition, route planning and maintenance tracking can reduce maintenance costs and streamline dispatching to ensure operations are safe and within budget.

Create routes and view plow progress in real time.

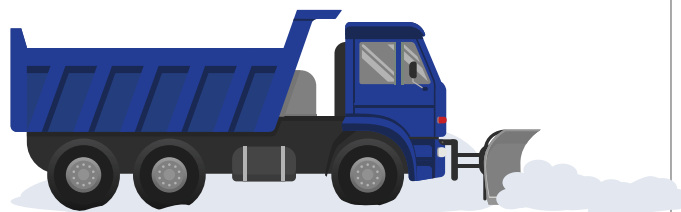
Manage fleet health with remote diagnostics and maintenance tracking.

Improve safety with AI-powered cameras on driver, road and vehicle exterior.

Know which roads have been serviced using interactive maps and geospatial reporting.

Monitor spreader controller data to avoid material waste.

Avoid costly accidents with detection and real-time notifications.



Prevent over-plowing with plow and wing sensors to monitor blade position.

20%
INCREASE
IN FUEL
ECONOMY¹

20%
REDUCTION
OF SAFETY
INCIDENTS³

20%
REDUCTION
IN ENGINE
IDLING²

Fleet Management Helps You Ensure Public Safety and Stay Under Budget



PRODUCTIVITY

- Monitor salt and liquid usage
- Monitor plow and wing usage
- Optimize driver routes
- Identify unauthorized stops
- View true trip miles



SAFETY

- In-vehicle driver coaching
- Dash and exterior cameras
- Collision notifications
- Alert drivers to changing conditions
- Rules and alerts for aggressive driving



OPTIMIZATION

- Reduce salt and liquid use
- Detect battery drain
- Identify and combat engine abuse
- Track vehicle movement in zones
- Prevent unauthorized device removal alerts
- Schedule maintenance



EXPANDABILITY

- Mapping and geospatial reporting
- Open SDK and API for integration
- Open APIs and add-ins
- Hardware add-ons
- Custom telematics devices
- OEM integrations



SUSTAINABILITY

- Reduced fuel consumption
- Trackable CO2 emissions
- Fleet electrification
- EV performance monitoring and reporting



COMPLIANCE

- Electronic logging (ELD)
- Driver Vehicle Inspection Reports
- IFTA fuel tax reporting

Put UScellular's Reliability and Expertise to Work for You.

Choose a partner with deep fleet management experience, end-to-end support, local technology expertise, and industry-leading solutions powered by our fast and reliable, nationwide network.

^{1,2,3} SOURCE: Gartner, 2018 Market Guide for Transportation Mobility Technology



Ready to discover everything fleet management can do for your business? Schedule a demo.

Connect with your local Business Solutions Expert at **(866) 616-5587** or visit **uscellular.com/business/fleetmanagement**