

## **VIDEO TELEMATICS SOLUTIONS**

Protect Your Fleet and Drivers with In-Cab Cameras

Distracted driving and staged accident fraud is on the rise. Even the most well-trained drivers can fall victim to these dangerous situations.

AI-enabled video telematics solutions can reduce the risk of distracted driving and the liability and cost associated with potential fraud. These easy-to-use-and-install solutions rely on real-time, on-demand video and in-cabin voice coaching to increase driver safety and exonerate your business should the worst happen.

### UScellular® Video Telematics Advantages

## EASY PLUG & PLAY INSTALLATION

Most solutions self-install in minutes, eliminating the headache of assets out of service during prolonged installation.

#### REMOTE CAMERA WAKE UP

Remotely activate a camera to view live feeds and ensure your drivers are active and vehicles are in appropriate locations.

## FORWARD- AND DRIVER-FACING VIEWS

See the whole picture with front- and rear-facing 4k cameras to protect your business and drivers.

# REAL-TIME AUDIBLE IN-CABIN COACHING

Artificial intelligence and in-cabin voice coaching can alert distracted drivers, plus ensure drivers are wearing a seatbelt and not smoking in your vehicles.

### The UScellular Advantage

UScellular® provides a powerful nationwide network to ensure your fleet cameras stay connected, no matter the location or environment.

#### SUSPECTED FRAUD

20%

Of claims in 2022 are suspected as fraudulent<sup>1</sup>

#### STAGED CRASHES

#1

Insurance fraud scheme in 2021<sup>1</sup>

# TEXTING WHILE DRIVING

**25**%

Of all accidents are due to texting while driving<sup>2</sup>

### **UScellular Video Telematics Benefits**



#### **INCREASE SAFETY**

- In-cab video makes drivers more accountable
- AI tracks driver head/eyes position
- Real-time coaching can correct bad habits and improve driver performance
- Identify aggressive driving behavior



#### **REDUCE LIABILITY**

- Decrease insurance costs and risk of loss
- On demand and real-time access to video can exonerate safe drivers
- In-cab coaching can help protect your company's reputation and brand



#### **DRIVE PERFORMANCE**

- Drivers can be guided and coached for better performance
- Video improves productivity, compliance and cost savings
- Data and reporting can help recognize and reward positive driving behaviors

With AI-enabled video telematics, you'll have the next generation of technology to protect your drivers and company from many of the issues affecting fleets of all sizes. UScellular is uniquely positioned to help. We offer industry-leading camera and fleet management solutions that can help your business succeed.

#### **SOURCES:**

<sup>1</sup>https://www.friss.com/insight/insurance-fraud-report-2022/

Ready to discover how our video telematics solutions can improve your business?



 $<sup>^2\</sup>underline{\text{https://policyadvice.net/insurance/insights/distracted-driving-statistics/}}$