



## ASSET TRACKING SOLUTIONS

*Eliminate Unnecessary Costs and Protect Critical Assets*

Searching for lost or stolen assets shouldn't take time out of your busy day.

Whether it's heavy equipment, small tools or people, Asset Tracking Solutions can help you remotely locate and monitor them. You'll spend less time looking for forgotten or misplaced items, and more time keeping your business and teams productive.

### **UScellular® Asset Tracking Advantages**



#### **IMPROVE UTILIZATION**

Underutilized equipment wastes money. Determine if owned and rented equipment is being used or could be redeployed so you get the most return on investment.



#### **PROTECT EQUIPMENT AND REDUCE THEFT**

Multiple industries suffer from missing and stolen assets. Asset tracking provides real-time location and movement alerts that can help you prevent theft and locate lost equipment.



#### **EXTEND ASSET LIFE AND PRODUCTIVITY**

Unexpected breakdowns can be costly and time consuming. Asset Tracking helps eliminate unexpected repair costs and downtime by scheduling proactive maintenance reminders based on engine hours and miles.

### **The UScellular Advantage**

UScellular® provides a powerful nationwide network to ensure your assets stay connected, no matter the location or environment.

**LESS THAN  
22%**

*of stolen construction  
equipment is ever  
recovered<sup>1</sup>*

**80%**

*of equipment  
maintenance is  
reactive<sup>2</sup>*

**43%**

*of small business fail  
to track assets<sup>3</sup>*

## UScellular Asset Tracking Benefits



### WEATHER-PROOFED

Maintains connectivity and operation in the harshest environments



### GEOFENCING

Provides alerts should assets and devices move out of a defined area perhaps due to theft or misuse



### LONG BATTERY LIFE

Ensures peace of mind, with field rechargeable batteries that last up to 10 years in trackers



### TAMPER PROTECTION

Generates text or email notifications if tracking devices are removed from assets



### FLEET INTEGRATION

Generates a map view of your fleet and assets for a holistic view of your operations



### REPORTS WHEN MOVED

Receive alerts or reports with time of departure and time of arrival information for every asset

With UScellular asset tracking, you can improve safety, prevent misuse, maximize utilization, and locate missing or stolen assets from anywhere. In addition to offering industry-leading solutions and hardware options, our local teams will support you from product selection to training, deployment and beyond.

#### SOURCES:

<sup>1</sup> <http://www.ner.net/wp-content/uploads/2017/10/Annual-Theft-Report-2016.pdf>

<sup>2</sup> <https://www.accelix.com/predictive-maintenance-explained/>

<sup>3</sup> <https://www.wasbarcode.com/small-business-report%20>



Ready to discover how our asset tracking solutions can improve your business?

Connect with your local Business Solutions Expert at **866-616-5587** or visit **our website**.