



# Fleet Management Implementation Guide



# Easy implementation, fast results

Your fleet management solution from U.S. Cellular®

1

## Lay the foundation

**Align fleet goals** to your budget requirements, staffing and business objectives. Your goals will help us optimize the solution for you. You can expect to achieve goals like these:<sup>1</sup>

- Increase productivity by 10-15%
- Reduce fuel expenses by 20-25%
- Reduce overtime by 10-15%

**Choose how to launch** by selecting a pilot program or fleet-wide launch. For a pilot program, create a two-stage implementation process and select which vehicles to start with.

**Decide who can access** dashboard functions and who will receive automatic reports or text alerts.

2

## Gather the information

**Record vehicle data** like the make, model, year and VIN for fleet vehicles. This information will determine which equipment will be needed.

**Record staff data**, including the contact information for management and staff who will have access to data reports or alerts.

**Start a conversation** with your staff and drivers. Encourage questions, and address any concerns. Prove that the solution can help them in their roles by sharing the data:

- Reduce accidents by 21%<sup>2</sup>
- Reduce paperwork by 20 hours per driver, per year<sup>3</sup>
- 98% of users say the solution is useful to them<sup>4</sup>

3

## Perform the installation

**Schedule a professional installation** with U.S. Cellular Installation and Support Services. A dedicated team will provide easy and complete end-to-end support throughout the entire process.

Whether it's a fleet management or asset tracking solution, our experts will customize assistance to your needs to get you up and running as soon as possible.

Plus, the team will provide constant device updates to help keep your data safe and reliable.

**Install devices** in your fleet vehicles. Our end-to-end support will get your devices up and running, get you familiar with the technology, and will provide ongoing support if you have any questions in the future.

4

## Complete the implementation

**Train the crew** with the help of our dedicated technology experts. The user-friendly design is easy to learn, and we're here to answer questions.

**Start seeing results** as your routes are automatically optimized and data is recorded. If you're like most fleet managers, you'll notice these three benefits right away:<sup>5</sup>

- Improved productivity
- Improved dispatch efficiency
- Decreased fuel consumption

**Get ongoing support** throughout the process with U.S. Cellular Installation and Support Services. We'll help you further customize the solution based on the unique needs of your business.



# What to expect

Once your solution is up and running, you can start turning the data and insights you collect into profit-boosting results like these:

**\$705** per-driver savings  
in paperwork alone

Paperless electronic logbooks drastically cut time spent filling out paperwork for Department of Transportation compliance and internal payroll purposes.<sup>6</sup>

**10–20%** reduction in  
maintenance costs

Automatically tracking mileage and setting alerts for prompt service let you stay on top of maintenance and repairs, leading to substantial cost savings.<sup>7</sup>

**37%** lower fuel costs

Reducing other inefficient behaviors like hard braking and rapid acceleration can save about a third of annual fuel costs.<sup>8</sup>

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6. Guinn, Justin. "Improve Service Provider Efficiency With GPS-Enabled Dispatch Software." Software Advice, 2015. <https://www.softwareadvice.com/resources/improve-service-provider-efficiency-with-gps/>
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## Learn more.

For more information on how to implement the U.S. Cellular fleet management solution for your organization, visit [uscellular.com/business/fleetmanagement](https://uscellular.com/business/fleetmanagement) or call your local technology expert at **866-616-5587** today.