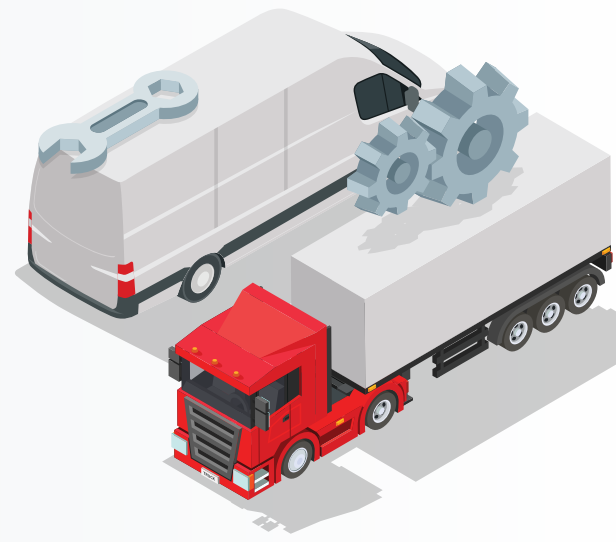


6 — U.S. Cellular® Presents —

THINGS TO LOOK FOR IN A Vehicle Tracking Solution

Looking to implement a vehicle tracking solution? The right solution can reduce operational costs, increase productivity and improve customer satisfaction - but only if you know what to expect from the system, and what to look for.

Here are the top 6 essentials for your new vehicle tracking solution:



1 Visibility & Control

- Monitor fleet activity and make timely decisions
- Receive alerts for vehicle activity like arrivals and excessive speed
- Get reliable technical support

31% of those looking to implement fleet management say this is the most important resource a provider can offer ¹

2 Dispatch & Routing Efficiency

- Dispatch the closest driver to answer a call quickly using GPS tracking
- Provide optimized routes
- Respond faster to customer requests

Fleet management can reduce total miles driven by up to **10%** ¹

3 Driving Behavior Analytics

- Monitor driver behaviors like speeding, idling and hard braking
- Control insurance costs
- Improve fuel efficiency

A truck idling 3 hrs/day can amount to the equivalent of over **27,000** extra miles per year of engine wear and tear

Fleets that implemented vehicle tracking can see a **10.2%** decrease in fuel consumption ²

4 Vehicle Diagnostics

- Resolve conditions in a timely fashion with maintenance alerts
- Operate proactively with a preventative maintenance schedule

A vehicle tracking solution can notify you when a warning light goes on in a vehicle.

5 Metrics Dashboard

- Track and record hard metrics like fuel consumption and miles driven
- Generate reports automatically or on an as-needed basis

6 Cloud Based Monitoring Technology

- Cloud platform makes information available anywhere
- Built-in backups mitigate device failure

To find the best vehicle tracking solution for your business, partner with U.S. Cellular. Visit uscellular.com/business or call **1-866-616-5587** today for a free informational consultation.

Sources:

1: GPS Insights, 2016-17 Fleet Management Technology Report

2: Automotive Fleet, How to Increase Fleet Productivity Using Telematics, September 2015
<http://www.automotive-fleet.com/article/story/2015/10/how-to-increase-fleet-productivity.aspx>

