A natural disaster. A large festival. A major accident. The effectiveness of your response to any of these unique situations depends on your ability to communicate. You need to be able to get information to your emergency response teams so you can coordinate your efforts and focus on what you’re trained to do.

U.S. Cellular’s public safety solutions can help you save time and save lives. You’ll get the connectivity that enables situational awareness in every phase of your response, as you prepare, respond and aid recovery. Whether you’re contending with infrastructure damage or remote locations, you’ll get U.S. Cellular connectivity that can keep mission-critical information flowing, so you can take control of the situation.

That connectivity powers rugged devices that stand up to tough use, equipment built to facilitate disaster communications, and solutions that provide data and voice communications in critical situations. Choose what you need to get the job done.

**Prepare**
- Data priority and preemption
- WPS / voice priority
- First responder unlimited data plans

**Respond**
- Rugged devices
- Push-to-Talk
- Mobile office
- Mobile command center

**Recover**
- Cell on Light Trucks (COLTs)

U.S. Cellular public safety solutions help power and support responses for police, firefighters, EMTs and critical infrastructure.

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**18x INCREASE**
in data usage over the last 5 years¹

Be prepared with a network that pushes your mission-critical data through despite heavy data traffic.

**1,451 FEMA**
disaster declarations
2007–2018²

Make sure you have the best wireless communication tools to provide your best response.

**25 MILLION**
Americans affected by disaster in 2017³

Power your recovery efforts with connectivity that helps you get the job done.
Solutions that help you PREPARE

Emergencies don’t behave according to a plan. Be prepared for anything with solutions that deliver critical information to your team before they arrive on scene, and that can keep your team connected and your communications safe so you can focus on what matters.

Data priority and preemption
When you have to compete with social media network traffic during major events, your mission-critical data is pushed to the front of the line. When necessary, other traffic is temporarily preempted to provide you with consistent quality of service anywhere within the U.S. Cellular footprint.

Wireless Priority Service (WPS)
When mission-critical voice is just as important as data transmission, WPS prioritizes your mission-critical voice communications first. U.S. Cellular is an authorized provider of this service, which helps ensure you’re able to talk to your team wirelessly despite disasters and power outages.

First responder unlimited data plans
During a crisis, there’s no way to predict how much data you’ll use, and you don’t have time for slow connections. Especially when devices like Tablets and routers will be using more data than you’re used to, as you transfer video and other data. Customized first responder plans allow unlimited, unthrottled data usage for phones and all other devices.

Dedicated network
Protect your organization and your response from malicious attacks, with private IP addresses. Your sensitive data is isolated from the vulnerability of internet exposure.

U.S. Cellular Delivers:
An unmatched level of network preparation.

Network hardening
U.S. Cellular’s network is ready for anything, built with overlapping coverage, redundant routing and backup power systems that can keep you connected even in adverse conditions.

Pre-staging network restoral resources
Being prepared is half the battle, so U.S. Cellular plans and moves resources before potential threats. Cell tower generators and battery backups are tested, fueled and ready to kick in on a moment’s notice.

19.8 MILLION
LTE data connections during Milwaukee’s Summerfest

44% OF LOCAL GOVERNMENTS
experience cyberattacks at least daily

5 OF LOCAL GOVERNMENTS experience cyberattacks at least daily

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Solutions that empower you to RESPOND

During a crisis, you shift to action mode. Things happen fast, and your response can’t be hampered by difficulties with equipment, operations or cellular technology. When you’re counting on your ability to communicate, U.S. Cellular offers devices, solutions and support that deliver what you need.

**Rugged devices**
Rain, hazardous gases, extreme temperatures, spills—none of that can affect your communication hardware. U.S. Cellular offers a variety of Tablets, laptops, scanners, monitors, modems and routers built to withstand rough duty.

**Mobile office**
Your vehicles are your office, and you need to keep all of your critical devices connected. Vehicle Area Networks (VANs) provide mobile, secure Wi-Fi connectivity to support defibrillators, cameras, sensors, bodycams, phones and more.

**Push-to-Talk**
When every second counts, finding and dialing 10-digit numbers may not be practical. Push-to-Talk securely connects you in just a click on your Smartphone, establishing a voice connection or sending an emergency alert with a location tag for immediate action.

**Mobile command centers**
During a major incident, a command center is critical to a successful response. The U.S. Cellular network provides the reliable network coverage you need, when and where you need it, to enable your central communications hub in a disaster.

**U.S. Cellular’ Delivers:**
Our best response, so you can provide your best response.

**Local network operations teams**
Our operations specialists know your area and what resources are available for you. A single point person will spearhead your support.

**U.S. Cellular Operations Headquarters**
Our national HQ provides coordination and oversight of emergency activities, including billing adjustments for data overages in disasters, and 24/7 network monitoring to ensure continuity of service.

**Customer service**
No matter if you’re with a small municipality or a large city, we provide the same outstanding level of customer support.

**U.S. Cellular’s people are part of the solution**
Our everyday focus on helping customers sharpens during a crisis. Through our National Operations Headquarters, we coordinate efforts to put our people where you need them—engineers make repairs, business teams provide emergency solutions, local volunteers at support stations distribute free chargers. It’s help that goes beyond talk and puts actual boots on the ground for you.

When a tornado ripped through rural Iowa, U.S. Cellular crews logged 116 volunteer hours assisting throughout the area.
Solutions that aid RECOVERY

After a major incident, your top priority is to get everyone and everything back to normal. You need to problem-solve to overcome communication obstacles that could stand in your way. U.S. Cellular is ready to help with disaster recovery equipment that can be quickly deployed anywhere within our footprint.

Cell on Light Trucks (COLTs)

COLTs provide on-the-spot cellular connectivity when regular towers are damaged or burdened by unusually high demand. Equipped with a self-contained power supply, a COLT from our fleet can be deployed in less than a day.

But not everything U.S. Cellular provides is a contracted business solution. What we provide isn’t always on an order form. That’s because not everything you’re going to need can be planned for. You’ll find some of these items in the list on the right. You’ll learn about others as we work together to find ways to begin recovery.

We’ve designed our network to do more for you, putting towers in places others may not have them, and including backup power sources to keep them up and running in harsh conditions. And we’re already building your next-generation 5G network, to deliver enhanced connectivity and provide even broader coverage in rural and remote areas that others may not provide.

It’s all part of our commitment to provide you with the support, solutions and connectivity that help you do your job during every phase of the process.

To speak with a Business Solutions Expert about which public safety solutions are right for you, call 1-866-616-5587 or visit uscellular.com/business/publicsafety

All of our solutions are backed by the powerful U.S. Cellular network, which was purposely built where people live, work and play, so you can stay connected where you need it most, even in rural and remote areas.

References


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